Belva and Teddy, Celebrity Endorsers

How big of a celebrity was Belva Lockwood – “The most prominent woman lawyer in the world” – in her heyday? Big enough to get product-endorsement deals, including Fairy Soap (see above). What might have been almost as cool? Well, maybe a deal with Fox Gun, which opted to sign a celebrity law school dropout instead (see facing page). For additional recent coverage of Lockwood, see Belva Lockwood in Washington, 21 Green Bag 2d 183 (2018).
No better gun was ever made” — Says Col. Roosevelt

Why the FOX is such a good gun

The Fox Gun is built under absolutely perfect manufacturing conditions, by expert gunmakers who spare no expense or work to maintain the high Fox standard.

For years Fox Guns have been the finest guns in the world.

Leading sportsmen everywhere, like Col. Roosevelt, use the Fox because they have learned that quality is our first consideration.

And nobody has to be wealthy to afford one. For instance, the “Fox-Sterlingworth” costs only $25. Prices range up to $750.

Whatever price you pay, you get the finest gun that can be bought for the amount invested when you buy a Fox. Ask your dealer. Write us today for Catalog.

A. H. FOX GUN CO., Dept. C, PHILADELPHIA, PA.