Ex Ante

EXTRAVAGANCE #1: THOUGHT BUBBLE GUM BEACH TOWEL

A long time ago, when we first started making Thought Bubble Gum, we posted a cautionary note on our Thought Bubble Gum webpage:

Once we started chewing on the concept of Thought Bubble Gum, we realized that having freed ourselves from the bonds of sugary slices of apparent cardboard, there was no particular reason to limit ourselves on matters of subject matter, scale, or materials. (For example, the piece of TBG on our homepage is a fridge magnet.) There is more and bigger, if not tastier or more tasteful, to come.

The bigger, at least, is done. Our tenth flavor of Thought Bubble Gum was our first special item for our extravagant subscribers, and our first beach towel. Fortunately for the Green Bag’s budget, we only had about 150 extravagant subscribers when the time came to produce the gum. We would like to think that 1 TBG 10 is the biggest, softest bubble gum ever made.